

Business Identity Theft Security Toolkit

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Converged Security Services Provider

Technical “Big 10”

1. Educate/Test Staff and Incident Management Process
2. Implement the strongest email settings DKIM, SPF, DMARC, BIMI possible
3. Implement the strongest DNS/Domain Protection possible
4. Implement Two Factor Authentication/Passwords where possible
5. Limit the use of Generic / Shared Accounts
6. Implement email feature to add “[EXTERNAL]” to subject line of all inbound emails
7. Implement Two Person Change approval on any cyber security changes
8. Eliminate EOL/EOS software and hardware
9. Determine what sensitive (employee, suppliers, customers) information you collect that you no longer need and eliminate it
10. Monitoring LinkedIn, Job Boards, Review Sites and HR systems for fraud / brand issues.

Extra Credit

11. Evaluate Legal and Insurance coverage for cyber breaches

Non-Technical “Big 10”

1. Build a security definition lexicon aka internal “Webster’s Dictionary”
2. Use the AskMcConnell.com Self Assessment Tool
3. Educate your HR Teams on the scams (Different Class)
4. Audit Your LinkedIn “Associated Members” list
5. Set Alerts on Credit Cards, Pcards, Travel Cards, and Bank Accounts
 - a. Logins
 - b. Transactions
6. Tight process controls on all Social Media Company and Executive Accounts
7. Verify you are compliant with your customer contracts and suppliers are compliant with your contracts (watch out for flow-down)
8. When developing training, this is not just a cyber issue, I can social engineer receptionist
9. Considering offering a class for your employee AND their families
10. Implement Two Person Changes to any financial changes (accounts, addresses, emails, etc.) internally, from customers, and from suppliers

Extra Credit

11. Get your organization tested or secret shop you own company or just try to see if you can get information from your team over the phone

**Other Identity Security suggestions you should consider implementing for:
you, your family, and your business**

| Domain | Example of Actions | Business | Personal | Family |
|---|--|----------|----------|----------------|
| Background Checks | Of your personal service providers (e.g. “Handyman”) | ✓ | ✓ | ✓ (Kidding) |
| Email Security | Gmail: https://support.google.com/accounts/answer/46526?hl=en Office 365: https://learn.microsoft.com/en-us/microsoft-365/community/basic-security-set-up-for-microsoft-365 Yahoo: https://help.yahoo.com/kb/SLN2080.html Apple iCloud: https://support.apple.com/en-us/108756 | ✓ | ✓ | ✓ |
| Employee Training / Family Training | https://www.knowbe4.com/free-cybersecurity-tools/phishing-security-test | ✓ | ✓ | ✓ |
| (ID) Theft | https://lifelock.norton.com/products/budget-friendly | | ✓ | ✓ |
| Computers | Yearly clean up, backup, Lock down security / privacy settings | ✓ | ✓ | ✓ |
| Cell Phones | Yearly clean up, backup, Lock down security / privacy settings | ✓ | ✓ | ✓ |
| Social Media | Yearly clean up, Lock down Privacy Settings | ✓ | ✓ | ✓ |
| Virtual Credit Cards (sorry Dave Ramsey), Apple Pay, Google Pay | Majority of major credit card providers offer a web / app based option to use a Virtual Credit Card | ✓ | ✓ | ✓ |
| Three Credit Reports | Put it on your calendar to pull every 4 months | | ✓ | ✓ |
| Shredder | Cross Cut Shredder from Amazon | ✓ | ✓ | ✓ |
| Sentence Passwords | !CowJumpedOverTheMoon2025! | ✓ | ✓ | ✓ |
| Electronic Communications/Documents | https://bunkr.life/ | ✓ | ✓ | ✓ |

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|--------------------|---|---|---|---|
| AntiVirus Software | https://www.tomsguide.com/us/best-antivirus.review-2588.html | ✓ | ✓ | ✓ |
| Password Manager | Apple, Microsoft, Android tools where possible otherwise, see the latest reviews from reputable publication: https://www.macworld.com/article/668938/best-password-managers-2.html | ✓ | ✓ | ✓ |